

Outreach Committee Project Proposal

Applicant	Christine Frei
Applicant ID	APP-000167
Company Name	Clearwater Economic Development Association
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Email	cfrei@clearwater-eda.org
Funding Requested	\$0.00
Status	Submitted
Funded	<input type="checkbox"/>

Contact

Question: Entity name

Clearwater Economic Development Association

Question: "Doing business as" (If applicable)

Clearwater Economic Development Association

Question: Federal Tax ID Number

82-0288410

Question: Street address

1626 6th Avenue N

Question: PO Box (If applicable)

N/A

Question: City

Lewiston

Question: State

ID

Question: Zip Code

83501

Question: Entity website

www.clearwater-eda.org

Question: Last name

Frei

Question: First name

Christine

Question: Email address

cfrei@clearwater-eda.org

Question: Contact phone

208-746-0015

Project Information

Question: Project title

Stimulating the Dreams of North Central Idaho Students for Future Idaho Careers

Question: Project manager first name

Christine

Question: Project manager last name

Frei

Project Description

Question: Project description

Clearwater Economic Development Association (CEDA) and the Northwest Intermountain Dream It Do It (DIDI) Council seek to further career education by engaging north-central Idaho, 8th grade students and inciting student passion in future Idaho career options that fit students' personal interests.

This career education pilot initiative staggers two major outreach efforts over a 2.5-year time period. It consists of 1.) localized career awareness events, bringing a ½ day program to a minimum of 15 middle/junior high schools in the 16 public school districts of Region II Idaho (the Idaho counties of Latah, Lewis, Nez Perce, Idaho, and Clearwater); 2.) a local manufacturing-based STEM competition at each school culminating in a regional event (helping to connect students to jobs in our highest growth industry). Both initiatives will focus on the most in-demand occupations in our region's future to include manufacturing, construction, and healthcare as well as other industries specific to the locale.

The Idaho Department of Labor estimates that our region's top two product industries are construction and manufacturing. Since 2012, construction has steadily increased in workforce demand. Manufacturing grew in our region by 22% between 2008 and 2018, despite a 10% drop in forest products. Responding to our aging population, the healthcare industry has been on a steady incline since 1998, growing from a little over 4,000 positions to approximately 5,500 positions.

By 2028, the Idaho Department of Labor estimates that our region will have a 7,900 gap in workers for an economy needing 50,000 government and private employment positions. Our region has a critical issue that we need to counteract. North Central Idaho has fewer individuals entering our workforce than those that are retiring out of it. In 2018, 1,310 North Central Idaho residents turned 16 years old while 1,430 residents turned 65 years old. Our region needs to stop the youth drain that we have experienced for the last 30 years.

This proposed project is critical to an overall strategy of stimulating student interest in occupations that support Idaho's economy with a focus on our North Central Idaho workforce needs. This initiative will align well with our region's annual Northwest Intermountain Dream It. Do It...Here Youth Conference. The activities will help to create a continuum of career awareness touch points and supports our goal of building and sustaining a regionalized career awareness system. This project also responds to the recent "asks" of local industry and education to help connect younger students to industry.

Localized Career Awareness Events: Under the leadership of CEDA, DIDI partners, and a planning team of counselors and teachers, we will develop an age appropriate program for the region's 8th grade students and work with business and education partners to bring a ½ day event to each area school. The event will feature dynamic local business presenters from a minimum of five industries with a minimum of three occupations highlighted from each industry (ie: manufacturing, healthcare, construction, technology, natural resources, business and finance) where representatives will share their passion for their work, what they do in their specific job, how they got into their career, what their company does, what types of occupations they employ, and what educational and career choices they made. Presenters will share information on how they use different disciplines such as math, the sciences, or language in their jobs. Each industry partner will be asked to provide a hands-on exercise that sparks student interest in their industry. CEDA will draw from the local businesses in and around the community for presentations. There will be different featured speakers for each school event.

CEDA will work with education, industry, and school representatives to create and/or compile

age appropriate information on identification of interests and on career options. The information will be part of a student packet. There will be web-based links provided where students can access information after the event.

At the end of the events, CEDA will use student evaluations to identify the speakers that had the highest degree of impact. CEDA will follow up with these business presenters and work with them to build a speaker bureau by participating in the State of Idaho's Idaho LEADER Initiative. The Idaho LEADER Initiative aims to increase engagement between education and employers around work-based learning. Through the portal, businesses may volunteer to engage further with education and make themselves available for future work-based learning engagements. Information the Idaho LEADER Initiative can be found at: <https://wdc.idaho.gov/about-idaho-leader/>. Information will also be given on the STEM Action Center's MakerMinded program.

CEDA will use the Career Awareness events as a mechanism for disseminating information about the DIDI500 competition. Through these events, CEDA will touch the lives of approximately 600, 8th grade students.

DIDI500: CEDA will use a template from The Manufacturing Institute, the educational arm of the National Association of Manufacturers, to develop the DIDI500 program. The DIDI500 events will stimulate interest, a desire to create, and challenge students to think of the "why" behind manufacturing.

The DIDI partners will work with participating schools to host an inhouse competition and will then culminate the competition with a regional event hosting the winners of the local events. The local events and regional competition will consist of teams of students designing, building, testing, racing, and marketing a rubber band powered car.

DIDI partners will work with the schools to host a ½ day training competition with teams of 8th grade students. The culminating, one-day regional event will mirror the ½ day events. The regional event will be held in Lewiston and will bring competing teams of four to five 8th grade students from the area schools. Winners will be chosen, based on creativity, teamwork, design, presentation, use and knowledge of STEM concepts, and car performance.

Each team in the regional competition will be provided with an engineering student from either the University of Idaho or from Lewis-Clark State College's pre-engineering program to help them with the build out. Each participating school team will also have a person from their community's local manufacturing facility as part of their team.

The DIDI500 fosters creativity using STEM concepts and makes important student connections with higher education and the manufacturing community. It also will be a public event and attract parents and the community.

CEDA will video record the regional competition and presentations making the experience available to all area students for consideration for a following event. The regional competition will have a direct impact on a minimum of 15 schools and approximately 75, 8th grade students. The event will indirectly touch the experience of all 8th grade students.

This project will be accomplished over a 26-month period. All activities will be held in the 2019-2020, 2020-2021, and 2021-2022 school years. Anticipated completion date is January 2022.

Lessons learned will be applied to future events. The goal is that the region finds industry partners who are willing to invest in these activities in future years. By doing this pilot, DIDI Council will demonstrate success and generate local interest. This is the methodology that we used with the Dream It. Do It...Here Conference and it worked!

Young people are normally unsure of their future and do little in investigation or planning for it. School students often do not know their choices in careers or the pathways to them. The DIDI Council is working to inform students of opportunities and the educational pathways in North Central Idaho. It is imperative that the regional partners (industry, education, and economic development) work together by identifying student interest, exposing students to the region's job opportunities, providing them with information on the career pathway to the jobs we have here, and connecting them to industry and the education or training they need to reach their future goals. This project also supports the career counselors' efforts to link students to future careers.

What is Dream It. Do It.? The Northwest Intermountain Dream It. Do It. Chapter is a local alliance (coordinated by CEDA) dedicated to recruiting area youth to manufacturing and other valued industries such as healthcare, high technology, construction, transportation, skilled trades, etc. Dream It. Do It. is a youth recruitment strategy developed by the National Association of Manufacturers (NAM) through its educational arm, The Manufacturing Network.

Since its inception in 2014, Dream It. Do It. has been highly effective in helping the region to link the youth recruitment efforts of partners of the DIDI Council and to market to our school districts. Recently, our DIDI chapter was notified that the DIDI program is being eliminated at the national level and have been given permission to continue to use all existing materials and the brand. As it is highly effective for us, our intent is to continue. It actually gives us a chance to be more free with the industries that we market.

Question: Campaign timeline

The project will begin as soon as CEDA is under contract with the Idaho State Workforce Development Council. Anticipated start date is January 5, 2020 with the project to be completed by January 31, 2022. Closeout of the grant would be March 1, 2022.

A planning team will be assembled and will meet during the month of January 2020 with the first ½ day career awareness event set up in February 2020. Marketing information will be assembled and distributed to school principals, school counselors, local economic development partners, and industry partners by January 20, 2020. CEDA and the DIDI partners will use Region II Superintendent meetings and Region II Principal meetings to present on the program and supplement marketing efforts. A minimum of 15, ½ day career events will be completed by May 20, 2020.

The planning team will continue monthly meetings through May 2020 for the DIDI500 events. The first local DIDI500 event will be held in October 2020. Local events will continue through December 20, 2020. The first regional DIDI500 event will be held in January 2021.

The second-year timeline will be repeated with local ½ day career events held starting February 2021 and completed by May 20, 2021. The local DIDI500 events will be held October through December 2021 with the final regional DIDI500 event to be held in January 2022.

Marketing of Idaho Leader and the MakerMinded program will be done through interactions with industry partners from January 2020 through January 2022. Information on the career events

and the DIDI500 will be posted to a DIDI webpage of the CEDA website and the Northwest Intermountain DIDI social media page at: www.facebook.com/NWIDreamItDolt . CEDA is in the process of redevelopment of the www.clearwater-eda.org website that will include a DIDI web presence. All electronic communication on the project will be disseminated from: didi@clearwater-eda.org.

Organizational Capacity Resume

Question: Please attach an organizational resume that demonstrates your organization's capacity to complete this project.

[CEDA-Organizational Resume.pdf](#) (10/2/2019 4:34 PM)

Question: Please attach a resume or bio for the named project person.

[C Frei Resume.pdf](#) (10/2/2019 5:21 PM)

Budget

A project budget will need to be uploaded as part of the application process. Please click on the link to the Outreach Committee Project Proposal Budget. There will be an option to download the budget template. Please complete the template and upload to the appropriate question in this section.

Budget Sheet

Question: Budget

[Outreach Committee Project Proposal Budget Sheet.xlsx](#) (10/3/2019 4:19 PM)

Question: Budget notes

Total project cost is \$138,810. CEDA seeks \$53,155 in grant funding and will provide \$51,155 cash match. An estimated \$27,000 in in-kind will be provided by private industry.

Fifty percent (\$26,578) of CEDA's cash match will be generated from annual local contributions generated through CEDA membership (local government, private industry, education, the Nez Perce Tribe, taxing districts, utilities, and local non-profits). The additional fifty percent (\$26,577) of cash match will be allocated from CEDA's annual USDOC Economic Development Administration Planning Grant.

Personnel and fringe costs are calculated based on an annual 375 hours per school visits for the ½ career awareness program and 400 hours for the individual/regional DIDI500 competitions, for a total of 1,550 hours of staff time. CEDA Executive Director Christine Frei at: \$32.94/hour

with fringe at \$8.99/hour. CEDA Regional Planner Deb Smith at \$25.68/hour with fringe at \$7.74/hour.

Travel costs are based on the federal mileage rate estimated at \$.554/mile with travel to 14 schools at an average two-way travel of 80 miles for staff to attend the 2020 and 2021 Career Awareness event and DIDI500 local events (two years).

Print and postage are calculated for invitation and registration information at 15 school districts per year at \$2.50/packet with invitations direct mailed for the school visit and for the DIDI500 program.

Supplies are calculated on an average cost of \$2 for 1,000 students per year for the school career awareness events; \$50/team with 5 teams per 15 schools for the DIDI local events per year, and \$100/team with 15 teams for the regional DIDI event per year.

Meals/Snacks are calculated for 170 people at \$15 per person attending the DIDI500 regional event for two events.

Bus Transportation is calculated on 14 schools traveling to the DIDI500 regional event. Cost shall cover the cost of a bus driver (\$100) and an average of 80 miles per bus at the federal mileage rate per year.

Other (administrative) costs were derived at a rate of 23.5% of direct expense.

CEDA believes that Lewis-Clark State College will provide event space for the regional DIDI500 events for two years free-of-charge. Estimated value is \$500 per event.

In-kind swag is based on \$5 per 25 students for 15 schools for the local career awareness event per year and \$5 per 5 students per 15 schools for the DIDI500 regional event per year.

CEDA estimates that industry participation in this project will be at a minimum 5 people for 5 hours per each local career awareness event (15 per year) at \$20 per hour; with 2 people at 15 DIDI local events for 5 hours at \$20 per hour (per year); and 2 people per team (15 per year) for 5 hours and 20 per hour for the regional DIDI500 event (per year). In-kind contributions will be tracked throughout the project on spreadsheets.

Outcomes

Question: Entity responsible for tracking and reporting

Clearwater Economic Development Association

Question: What is the potential for increasing the awareness of careers for Idahoans?

CEDA and the DIDI partners are seeking to build a regional system for career awareness for students. We want the system to connect the learner to regional career and educational pathways while supporting and supplementing existing career awareness education programs

offered within each Region II school system or by external partners.

In this project, the students will receive exposure to Idaho occupations where students may have eventual interest based on current individual interests and passions. It may open their minds to a future job and to the educational pathway to it. This initiative will stimulate specific interests for future jobs in north-central Idaho or in Idaho.

The targeting of 8th grade students augments the annual Dream It. Do It...Here Conference that is hosted by DIDI partners. The DIDI Conference brings together 11th grade students from as many as 16 Idaho school districts for a one-day event featuring 80 breakout sessions with industry presenters and 20 sessions with high education. Students learn about the local job market and future career options, as well as the educational pathways to achieve their goals. Although it is very popular and well supported by the school districts and industry, we know that our region needs to engage students earlier as they tap into their passions and interests. This pilot project is the DIDI Council's next step to achieving this objective.

This project aligns within the Idaho LEADER Next Steps matrix under "Learning About Work" with career education and employer engagement activities. The ½ career awareness events and the DIDI500 event provide each student with exposure to multiple Idaho careers and the pathways to them. With direct involvement of industry, we are intentionally building school-to-business partnerships that can be further supported with the Idaho LEADER Program and programs such as the Idaho STEM Action Center MakerMinded Program. In addition, it also supports the State of Idaho's initiative to increase career-technical educational opportunities within the middle school and junior high schools.

As with any marketing effort, the target audience needs multiple exposures at different times before successfully influencing decisions. Our strategy is to offer this new, multi-pronged program at a lower grade level. It stacks learning so that students receive exposure to careers through existing school programs, through the ½ day local career events, through the DIDI500, through the DIDI Youth Conference provided to students when they reach the 10th and 11th grade, and through annual existing ongoing or new career fairs and expos such as the Ida-Lew Economic Development Career Fair and the Moscow Career Fair. Over a period of a few years, students will experience repetition in their exposure to Idaho careers. This will help to concretize their learning.

We have the potential to increase awareness of careers for 2,250 students over a two-year time frame.

Question: What is the anticipated reach of the project?

This project will reach sixteen school districts in the five Idaho counties of north-central Idaho. In Region II, we have approximately 1,125 students in a single grade among 19 schools. Over two years, we may be able to reach up to 2,250 students. School districts include Cottonwood #242, Culdesac #342, Genesee #282, Highland #305, Kamiah #304, Kendrick #283, Lapwai #341, Lewiston #1 (Jenifer and Sacajawea), Moscow #282, Mountain View #244 (Kooskia and Grangeville), Nezperce #302, Orofino #171 (Timberline and Orofino), Potlatch #285, Salmon River #243 (Riggins), Troy #287, and Whitepine #288 (Deary). At a minimum, we will reach 15 schools with an average total of 1,000 student per year (or 2,000). This is within a region that is 15,300 square miles and where it takes 3.5 hours to drive from the northern border to the southern border.

Because we are toggling the 2019-2020 school year, the 2020-2021 school year, and the

2021-2022 school year, some students will get exposure through one, two, or all three events (career awareness event, local DIDI500 competition, and regional DIDI500 competition).

As planned, we will reach local industry partners averaging five industries, three people per industry for a minimum of 15 schools per year. This will mean a minimum connection to 225 industry representatives over the two years of the project. The DIDI500 regional events could mean up to 16 college students' participation in the program per year (32 college students).

There are on average, 28 students per grade per school among the rural school districts. Moscow and Lewiston average 160 students per grade. The strategy of hosting the ½ day career awareness events for the Moscow and Lewiston school districts will require more industry partners with structured breakouts (based on student interest).

Finally, we have the potential to increase the awareness of counselors, teachers, and parents. At a minimum, this project will reach 21 different school counselors among the 21 middle/junior high schools. It is likely that we will impact as many as 150 parents through the DIDI500 program and another 35 educational professionals and/or school administrators.

Question: What are the anticipated project outcomes?

The Dream It. Do It. Council mission is to support and facilitate the development of a business focused skilled workforce system that meets the needs of business and industry, enhances workplace productivity, and increases opportunities for employment and entrepreneurship. It works with two long range goals: 1.) to align skills with existing and future workforce needs; 2.) to attract and retain the region's youth for a future workforce.

This project's goal is to support the DIDI Council's long-term strategy by educating 8th grade students to future jobs; increasing the number of times students are exposed to regional Idaho job opportunities; and increasing their understanding of what STEM skills, communication skills, and general workplace competencies are needed for jobs where the student has interest. A second goal is to connect students to local industry representatives and help them to build relationships with people who do jobs of which they have interest. The third goal is to build a cadre of industry professionals in our region to present at schools, conduct industry tours, act as mentors, or provide job shadows or internships. Our fourth goal is to create an industry-supported initiative that will continue beyond the grant.

The desired outcomes are to provide a minimum of 75% of the 8th grade students with one to three career awareness experiences that support career awareness education in their respective school; give each participating student exposure to a minimum of 10 local job occupations, and add 30 businesses to the Idaho LEADER program.

We have been effective with our DIDI Youth Conference that is focused on 10th and 11th grade students. Through this new two-year program, CEDA and the DIDI partners will deepen the connection that our region has to young students going through our public education system and help them to find meaningful career options that are compatible with their interests.

Our goal is that they choose careers that are in demand regionally or within the state. Even if we do not initially capture the student's interest to stay in Idaho, we hope that they make a career choice that will later bring them back into the State of Idaho for future employment.

Question: What metrics and or reports will be delivered to the committee, and when?

CEDA will use an excel spreadsheet to track participation of students, career counselors, school instructors, school administrators, parents and/or guardians, college students, participating businesses, and business representatives by EACH event.

Using an online evaluation tool after each event, CEDA will track effectiveness. Separate surveys will be tailored towards the student and their experience. Another survey will be done for other participants

During the project, CEDA will keep track of planning team minutes and adjustments to the program.

CEDA will provide interim reports to the committee at the end of each semester.

At the end of the project, a project assessment survey will be conducted of the planning team and adult participants. CEDA will provide a description of the project, a summary of what was accomplished, a summary of data and participation, a narrative on lessons learned, adjustments made to the program, and “best practices.” It will also include how many industry partners received information on the Idaho LEADER Program and the MakerMinded Program. All collateral materials and survey instruments will be provided as appendices to the report.

With the cooperation of the Idaho State Workforce Development Council and the STEM Action Center, CEDA will provide a summary of results to include how many businesses signed up and (if possible) how many volunteered through the program.

Outreach Committee Project Proposal Budget

Description	Amount/Value	CEDA Cash	Public Outreach Grant	Industry In-kind	Total:
Personnel	\$ 45,974	\$ 22,987	\$ 22,987		\$ 45,974
Fringe	\$ 13,056	\$ 6,528	\$ 6,528		\$ 13,056
Travel	\$ 2,482	\$ 2,482			\$ 2,482
Print and Postage	\$ 150	\$ 150			\$ 150
Supplies	\$ 14,500		\$ 14,500		\$ 14,500
Swag	\$ 4,500			\$ 4,500	\$ 4,500
Meals/Snacks	\$ 5,100		\$ 5,100		\$ 5,100
Bus Transportation	\$ 4,040		\$ 4,040		\$ 4,040
Event Rental	\$ 1,000			\$ 1,000	\$ 1,000
M&G	\$ 21,008	\$ 21,008			\$ 21,008
Industry Volunteer Time	\$ 27,000			\$ 27,000	\$ 27,000
Total:	\$ 138,810	\$ 53,155	\$ 53,155	\$ 32,500	\$ 138,810

PLEASE COMPLETE

Totals	
In-Kind	\$ 32,500
Match	\$ 53,155
Grant Request	\$ 53,155
Total Project budget	\$ 138,810



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www.clearwater-eda.org

CEDA's Programs

- Regional and Community Planning
- Project and Program Development
- Workforce Development
- Business Development
- Small Business Financing
- Grant Writing and Administration

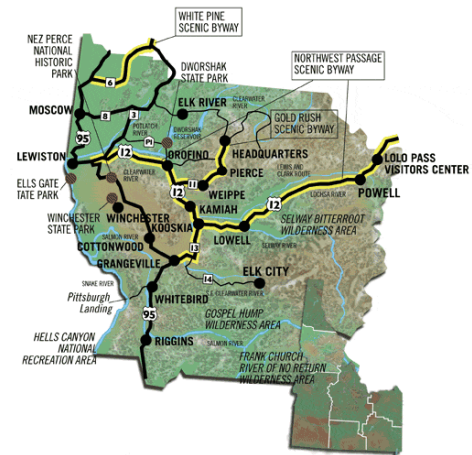


Organizational Resume:

The Clearwater Economic Development Association (CEDA) is a member driven, non-profit organization, incorporated in 1968 within the State of Idaho. It is structured to promote and assist economic and community development and to foster a stable and diversified economy within the five north central counties of Clearwater, Latah, Lewis and Nez Perce. It has tax exemption authorization as a 501 (c)(4).

Region II is comprised of the five counties and twenty-nine incorporated cities, where nearly all are current members. Other members include private industry, the University of Idaho, Lewis Clark State College, Port of Lewiston, Nez Perce Tribe, North Central Idaho Travel Association, Northwest Intermountain Manufacturers Association, and local economic development partners.

CEDA is the essential catalyst for building regional partnerships and local capacity. Local governments, businesses, communities, and the workforce are competing in an increasingly complex economic environment. CEDA has the ability to foster and leverage powerful networks that are central to development in North Central Idaho.



Mission Statement :

To assist business and communities by acting as a conduit to needed resources.

Vision Statement:

As the collective voice for North Central Idaho, Clearwater Economic Development Association provides leadership and guidance in developing communities, diversifying the economy, and creating prosperity.

Development Services

- Technical Assistance
- Business Financing
- Project/Program Development
- Grant Writing and Administration
- Facility and Equipment Leasing
- Business Resource Referrals
- Collaboration with Development Organizations

Our Services:

CEDA functions under a Board of Directors and five working councils. This is CEDA's method of ensuring regional leadership directs its activities.

CEDA's annual operating budget is \$750,000. The organization manages a \$3.5 million small business loan program that has revolved over six times since the program's inception in 1988. It also manages approximately \$2 million in facility assets for small business development. Over the last 10 years, CEDA has generated \$30.50 for every local \$1 of member investment. CEDA conducts annual audits, including a Single Audit (for federal programs).

The Dream It. Do It. Council:

In 2012, CEDA established a regional workforce development council. The Dream It Do It Council is established under the by-laws of Clearwater Economic Development Association (CEDA). The Councilor takes a leadership role in forging a strong and vital partnership between businesses, the workforce, and the workforce development community resulting in an entrepreneurial, market-driven, accountable and exceptional workforce investment system.

The Council's mission is to support and facilitate the development of a business focused skilled workforce system that meets the needs of business and industry, enhances workplace productivity, and increases opportunities for employment and entrepreneurship.

The 25-member council articulates evolving industry needs that are critical to aligning the north-central Idaho workforce with the jobs of the 21st Century. It establishes and promotes workforce development programs, initiatives, and projects that improve the social and economic life of the region. The Council forges collaboration among businesses, local elected officials, government, education, and community groups to work with joint accountability on creating greater economic health for the community and residents of north-central Idaho.

Since its inception, the DIDI Council has hosted three annual youth conferences, numerous career fairs, CTE strategic planning, and dozens of manufacturing tours. It has supported the development of two CTE buildings, two regionalized federal apprenticeships programs, a CTE career development program, and hosted several professional development workshops.



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Christine Frei

As Executive Director, Christine is the manager of CEDA resources, staff, and programs. She coordinates with the CEDA governing body and working councils, local elected officials, and community and economic development staff from federal, state, county and local agencies. Christine supervises and advises staff on program and project development/implementation. Christine directly manages workforce development initiatives as well community training programs. In her history with CEDA, she has secured over \$14.5 million in grant funding to support business and community projects.

RECENT WORKFORCE DEVELOPMENT EXPERIENCE

- * ***Dream It. Do It. Council:*** Created, organized, and am continuing to coordinate the region's workforce development council.
- * ***Dream It. Do It...Here Youth Conference:*** Has acted as the co-coordinator of the 2016, 2018, and 2019 youth conferences cumulatively attracting 800, 11th grade students to regional careers and educational pathways. Currently co-coordinating the 2020 conference.
- * ***NIMA Federal Apprenticeship Program:*** Worked jointly with the Idaho Department of Labor and a regional trade association to establish a machining and fabrication apprenticeship program. Currently managing this program on behalf of NIMA.
- * ***Northwest Intermountain Metal Manufacturing (NIMM) Career Development Program:*** Contracted with LCSC to recruit the initial 89 students to this pilot CTE program for high school students. Set up 12 manufacturing tours. Secured stipend funding and 13 computers for students.
- * ***NIMA Workforce Forums:*** Developed the program and coordinated the 2016, 2018, and 2019 regional manufacturing workforce forums.
- * ***Makerspace Basic Workshop:*** Currently coordinating a professional development workshop for K12 educators. The workshop will be held on November 8, 2019.

Workforce Development Grant Funding: Helped to develop projects and solicit funding for workforce development initiatives:

- * LCSC CTE Equipment Idaho Industry Sector Funding, \$750,000, 2019
- * LCSC CTE Equipment EDA Funding, \$2.1 million, 2018
- * Lewiston High School CTE Equipment EDA Funding, \$.69 million, 2018
- * Northwest Intermountain Metal Manufacturing Career Development Program (co-writer), \$930,000, 2017
- * Northwest Intermountain *Dream It. Do It...Here* Conference Local Resources, \$45,000, 2016, 2018, 2019

Professional Service Activities

- * National Association of Development Organizations, Board of Director, 2016– 2019
- * Economic Districts of Idaho, Board of Director, 2006– Present; Secretary, 2008-20016, President, 2016—Present.
- * LCSC Business Advisory Council Member and Information Technology Advisory Council Member, 2009-Present



Executive Director

EXPERTISE:

- * Project/Program Development & Implementation
- * Budgeting
- * Facilitation
- * Grant Writing/Administration
- * Staff Development
- * Comprehensive Planning

EDUCATION:

Master of R. Education 2006,
Loyola University New Orleans

BS (Business & Social Science),
1995, Lewis-Clark State College

CERTIFICATION, TRAINING and AWARDS:

Certified Grant Administrator
(CDBG), 2001-Present, State of Idaho

Certified Professional Community and
Economic Developer , Community De-
velopment Council , 2006-Present

Northwest Community
Development Institute
Boise, July 2003, 2004, 2005

Loyola University of New Orleans-
Extension Program Certified Facilita-
tor, Boise, 2001, 2002

LCSC Alumni of the Year (2019)
LCSC Women of the Year (2019)
Idaho Business Review Women of the
Year Recipient (2015)



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